



JAPAN-AMERICA SOCIETY
OF DALLAS/FORT WORTH

Friday
February 13
2015

Omni Dallas Hotel
at Park West

JAPAN UPDATE



Going Global: A New Era in Japanese Business Strategy and Growth

In light of Toyota's decision to consolidate its U.S. headquarters in North Texas, top business leaders in Dallas/Fort Worth and leading experts on international trade and business will examine new global trends in Japanese business and explore what makes North Texas attractive to U.S. and international firms.

Time: 11:30-12:00 Registration
12:00-1:30 Luncheon Program
2:00-3:30 Panel Session

Location: Omni Dallas Hotel at Park West
1590 LBJ Freeway, Dallas, TX 75234

Tickets: \$45 Members, \$55 Public

Register by February 10 at www.jasdfw.org

Members' prices apply to JASDFW, World Affairs Council, SMU students/faculty, and Cooperating Organizations.

SPEAKERS:



Osamu "Simon" Nagata



Matthew P. Goodman



Dr. Anny Wong



Shinsuke Takahashi



Sanjay Mehta



Mike Rosa

Luncheon Program

**Global Strategy, North Texas Location,
and Trans-Pacific Trade**

Osamu "Simon" Nagata

*President & CEO,
Toyota Motor Engineering & Manufacturing of North America, Inc.*

Matthew P. Goodman

William E. Simon Chair in Political Economy and Senior Adviser for Asian Economics, Center for Strategic and International Studies

Panel Session

**Attractiveness of North Texas to
Global U.S. and International Firms**

Dr. Anny Wong, *Panel Chair*

Research Fellow, John G. Tower Center for Political Studies, SMU

Shinsuke Takahashi

President and CEO, NEC Corporation of America

Sanjay Mehta

Vice President, Trend Micro

Mike Rosa

Executive Vice President, Dallas Regional Chamber

Presented in cooperation with:

The John G. Tower Center for Political Studies at SMU, World Affairs Council of Dallas/Fort Worth, Dallas Committee on Foreign Relations, Dallas Japanese Association, Dallas Regional Chamber, and Greater Dallas Asian American Chamber of Commerce.

Supported by:



For more information: www.jasdfw.org, 214-342-2022, info@jasdfw.org